## **Social Media**

Bluestem Hall Nature School employees are prohibited from revealing any confidential or proprietary information when engaged on their personal social media.

Employees shall not engage in any blogging that may harm or tarnish the image, reputation, and/or goodwill of Bluestem Hall Nature School or any of its employees. Employees are also prohibited from making any discriminatory, disparaging, defamatory, or harassing comments when blogging. Employees may not attribute personal statements, opinions or beliefs to Bluestem Hall Nature School, when engaged in personal social media.

Employees are never allowed to share images of the students on their personal social media pages or via text/email to friends and family. The images of the students are private and sharing publicly, without permission, is considered a breach of confidentiality.

<u>ISBE Social Media Compliance</u>: Bluestem Hall Nature School may not request or require a student to provide a password or other related account information in order to gain access to the student's account or profile. With immediate parent involvement, BHNS may conduct an investigation or require a student to cooperate in an investigation if a violation of the schools disciplinary policy is suspected. The school may require the student (with parent involvement) to share content in the course of an investigation.